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## MEDIA POLICY STATEMENT

### OVERVIEW

In accordance with Wellow Parish Council's Standing Orders (adopted (date), Section 21, Wellow Parish Council aims to ensure that all dealings with the media will be professional, honest, factual and timely and that no "mixed messages" are given.

### DETAIL

Communication with media can ONLY be made by the Parish Clerk or Parish Chairman, unless formally agreed by the Parish Clerk/Parish Chairman.

If necessary, the Council will set up an ad-hoc communication subcommittee to handle correspondence with the media on specific issues.

Regular publicity engagement with the Press will include: -

- Press Releases
- Advertising
- Profile raising

All written publicity material will include Wellow Parish Council's logo (as above).

Adopted 7<sup>th</sup> July 2014 – Reviewed & Re-adopted 06.02.2023

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Clerk to the Council

MRS JOSIE OVERTON  
Wellow Parish Council  
Parish Office, Village Hall  
Buttons Lane, West Wellow  
Romsey, Hampshire SO51 6BR

Telephone: 01794 323275  
Email: [clerk@wellowparish.org.uk](mailto:clerk@wellowparish.org.uk)

Chairman of the Council

MR MIKE JONES  
The Firs  
Gazing Lane  
West Wellow  
Romsey, Hampshire SO51 6BS

Telephone: 01794 322079